



DANIEL CABRERA DESIGN

[WWW.DANCABDESIGN.COM](http://WWW.DANCABDESIGN.COM)

# DANIEL CABRERA

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## OBJECTIVE

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A CHALLENGING POSITION IN WEB DEVELOPMENT AND/OR GRAPHIC DESIGN

## EDUCATION

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### ASSOCIATES OF SCIENCE, COMPUTER INFORMATION SYSTEMS

FULLERTON COLLEGE

GRADE POINT AVERAGE: 4.0

ESTIMATED DATE OF COMPLETION: SPRING 2010

### ASSOCIATES OF SCIENCE, GRAPHIC DESIGN

ART INSTITUTE OF CALIFORNIA - ORANGE COUNTY

GRADE POINT AVERAGE: 3.5

COMPLETED: SPRING 2008

## SKILLS

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ADOBE PHOTOSHOP  
ADOBE DREAMWEAVER  
ADOBE FLASH

ADOBE INDESIGN  
ADOBE ILLUSTRATOR  
ADOBE AFTER EFFECTS

QUARK XPRESS  
HTML/XHTML/XML CODING  
CSS STYLIZING/POSITIONING

## RELEVANT EXPERIENCE

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LEDWORKS, NSI ARCHITECTURAL LIGHTING, ONESOLUTION LIGHT + CONTROL..... ANAHEIM, CA

### WEB DEVELOPER, FEBRUARY 2006 - PRESENT

- DEVELOPED USER-FRIENDLY WEB PRESENCES
- PRACTICED SEARCH ENGINE OPTIMIZATION (SEO)
- PERFORMED DAILY MAINTENANCE ON ALL THREE WEB SITES
- TEAMED WITH ANOTHER DESIGNER IN PRODUCING AND DESIGNING E-MAIL NEWSLETTERS

CORE MARKETING AGENCY..... TUSTIN, CA

### ASSISTANT ART DIRECTOR, APRIL 2007 - PRESENT

- CONSTRUCTED AND DESIGNED A FLASH WEB SITE FOR THE AGENCY
- MAINTAINED WEB SITE DAILY
- GENERATED A STATIC WEB SITE IN XHTML FOR THE AGENCY
- CREATED PRINT MATERIAL FOR CLIENTS IN MEDIAS SUCH AS: PRINT CAMPAIGN ADS, POSTERS, POSTCARDS, ETC.

## SAMPLES OF EXPERTISE

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[WWW.NSIPRODUCTS.COM](http://WWW.NSIPRODUCTS.COM)  
[WWW.LED-WORKS.COM](http://WWW.LED-WORKS.COM)

[WWW.COREMARKETING.TV](http://WWW.COREMARKETING.TV)  
[WWW.ONESOLUTIONLIGHTING.COM](http://WWW.ONESOLUTIONLIGHTING.COM)

:: REFERENCES AVAILABLE UPON REQUEST ::